



***LandSat Data Continuity Mission Workshop  
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***Dr. Marshall Faintich  
Vice President for Strategic Products***

***(703) 406-5591  
faintich.marshall@orbimage.com  
www.orbimage.com***

# **Data Provider Issues**

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**Design and Build Costs**

**Operational Costs**

**Data Rights and Licensing**

## **Cost Risk Mitigation**

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### **Options for a Government/Commercial Partnership**

- 1. Gov't Purchase Agreement for Operational Life**
- 2. Pre-Launch Data Buy with Reduced Purchase Agreement**
- 3. Gov't Funded Build and Launch**

**Examples: OV-1, OV-2, OV-4 HSI**

## **Cost Reduction Options**

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### **Flexible Design Parameters**

**e.g., Smaller Image Scene Size, Higher Resolution,  
Pointing Capability, etc.**

### **Ground Processing to Create “Standard LandSat”**

### **Higher Commercial Market Potential for “Non-Standard” LandSat Formats**



## **Data Rights and Licensing**

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**Government Non-Compete in Commercial Sector**

**Governmental Use Restricted to Research, Education,  
and Internal Use Products**

**Cooperative Government Distribution Rights at  
Commercial Pricing**

**Cooperative International Agreements at  
Commercial Pricing**

## **In Conclusion**

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**LDCM is Commercially Viable if the Government  
Becomes Either an Anchor-Tenant or an  
Investment & Distribution Partner**